

APCAUCE

Asia Pacific Coalition Against
Unsolicited Commercial Email

Saudi Arabia Antispam Conference
Riyadh, October 14, 2008

APCAUCE - A brief history

- Asia Pacific Coalition Against Unsolicited Commercial Email
 - Formed in Taipei, February 2003
 - Subsequent meetings around the Asiapac (Kathmandu, Perth, Bali, New Delhi ..)
 - Hosted at regional network operator meetings (APRICOT, SANOG, APNIC)
- CAUCE is the world's largest and oldest volunteer run antispam organization
 - CAUCE chapters in USA, EU, Australia, India
 - APCAUCE: Umbrella CAUCE chapter in Asiapac

APCAUCE Goals

- Lobbying for effective (optin) antispam legislation
- Educating relevant stakeholders on best practices: technical and policy workshops on spam / security
- Bringing together experienced stakeholders from government, industry and civil society together with their counterparts from developing economies
 - Developing economies may lack resources or expertise
 - They may not be active in antispam / security forums
 - Yet, problems in developing economies affect the whole world due to the global nature of the Internet
 - Economies with limited resources (emerging economies, Pacific Islands etc) are hit harder by these problems

APCAUCE activities

- Position papers to Asiapac regional governments - public comments process on Antispam legislation
 - Submissions to the Hong Kong government's OFTA and CITB agencies on Hong Kong's Unsolicited Email (UEM) legislation.
 - Letters to newspapers, quotes in print and online media expressing our views on antispam technical and policy issues
- Technical and Policy events
 - Held at APCAUCE meetings around the region
 - Technical talks for ISP antispam and security personnel
 - Policy roundtables for regulators, law enforcement
 - Bring together international organization, government, industry and civil society ICT groups (OECD, ITU, LAP, MAAWG, Spamhaus, APIA etc) with local stakeholders.
 - Conducted in privacy (no audience) – presentations will later be uploaded to the APCAUCE website with the presenter's consent

Some papers on this subject

- OECD Spam Problems in Developing Economies
 - <http://www.oecd.org/dataoecd/5/47/34935342.pdf>
- *ITU Botnet Mitigation Toolkit*
 - <http://www.itu.int/ITU-D/cyb/cybersecurity/projects/botnet.html>
- *OECD / APECTEL work on malware*
 - <http://www.oecd.org/dataoecd/53/34/40724457.pdf>
 - <http://www.oecd.org/dataoecd/53/17/40722462.pdf>
- *MAAWG Best Practice documents*
 - *Currently being translated into the UN official languages (including Arabic) by ITU-D*
 - <http://www.maawg.org/about/publishedDocuments>

Challenges faced by APCAUCE

- **Diverse in terms of economy, ICT penetration**
 - Highly developed North Asia
 - Emerging economies in South and South East Asia
 - Poor Internet connections, Remote Economies in the Pacific Islands
- **APCAUCE tries to cover all these regions**
 - Hosted by Internet Operations groups at their conferences (APRICOT, SANOG, PACNOG, APNIC)
 - These groups provide meeting facilities at a subsidized rate, and attract our target audience

Thank you

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